



### Health and happiness

Encouraging active, sociable, meaningful lives to promote good health and wellbeing



### Equity and local economy

Creating safe, equitable places to live and work which support local prosperity and international fair trade



### Culture and community

Nurturing local identity and heritage, empowering communities and promoting a culture of sustainable living



### Land and nature

Protecting and restoring land for the benefit of people and wildlife



### Sustainable water

Using water efficiently, protecting local water sources and reducing flooding and drought



### Local and sustainable food

Promoting sustainable humane farming and healthy diets in local, seasonal organic food and vegetable protein



### Materials and products

Using materials from sustainable sources and promoting products which help people reduce consumption



### Travel and transport

Reducing the need to travel, and encouraging walking, cycling and low carbon transport



### Zero waste

Reducing consumption, reusing and recycling to achieve zero waste and zero pollution



### Zero carbon

Making buildings and manufacturing energy efficient and supplying all energy with renewables